

## New Business Institute Assessment Tools Social Media Toolkit



### Twitter

- The #AgingandDisabilityBusinessInstitute @n4aACTION is excited to launch four new assessment tools to help guide aging and disability CBOs seeking to contract with health care entities. <a href="https://www.aginganddisabilitybusinessinstitute.org/assessment-overview/">https://www.aginganddisabilitybusinessinstitute.org/assessment-overview/</a>
- .@n4aACTION's #AgingandDisabilityBusinessInstitute's suite of assessment tools is growing! Check out the four NEW assessment tools that will help guide aging and disability CBOs through external assessments. <u>https://www.aginganddisabilitybusinessinstitute.org/assessment-overview/</u>
- Is your CBO seeking to contract with health care entities? These new assessment tools from @n4aAction's #AgingandDisabilityBusinessInstitute and Collaborative Consulting are designed to help guide you through that process. <u>https://www.aginganddisabilitybusinessinstitute.org/assessment-overview/</u>



#### Facebook

 The #AgingandDisabilityBusinessInstitute @n4aACTION has added four new assessment tools to its suite of tools! These new downloadable assessment tools, developed with Collaborative Consulting, will help guide aging and disability community-based organizations seeking to contract with health care entities through important parts of the health care contracting process.

https://www.aginganddisabilitybusinessinstitute.org/assessment-overview/

 @n4aACTION's #AgingandDisabilityBusinessInstitute assessment tools suite is growing! Check out the four NEW assessment tools that will help guide aging and disability community-based organizations through different types of external assessments. <a href="https://www.aginganddisabilitybusinessinstitute.org/assessment-overview/">https://www.aginganddisabilitybusinessinstitute.org/assessment-overview/</a>  Is your CBO seeking to contract with health care entities? Four NEW assessment tools from @n4aAction's #AgingandDisabilityBusinessInstitute and Collaborative Consulting are designed to help guide you through that process. https://www.aginganddisabilitybusinessinstitute.org/assessment-overview/



#### LinkedIn

• The Aging and Disability Business Institute at the National Association of Area Agencies on Aging (n4a) has added four NEW tools to its suite of assessment tools! These new tools, developed with Collaborative Consulting, are designed to guide aging and disability community-based organization through different types of external assessment to prepare them for health care contracting. If your CBO is looking to partner with health care, these assessment tools can help strengthen your position.

https://www.aginganddisabilitybusinessinstitute.org/assessment-overview/



#### Email Blast

The Aging and Disability Business Institute at the <u>National Association of Area Agencies on Aging</u> (n4a) is constantly working to provide the Aging and Disability Network with the most useful and cutting-edge tools for partnering with health care providers and payers. A key part of the Business Institute's suite of resources, the readiness assessment has helped many community-based organizations (CBOs) prepare for health care contracting work. Now, CBOs can take advantage of <u>four new assessment</u> tools that have been added to the Business Institute's website.

These new tools, developed with Collaborative Consulting, are designed to help guide CBOs through several different external assessment processes: <u>external market assessment</u>, <u>opportunity assessment</u>, <u>competitor analysis</u> and <u>building the business case for partnership</u>. These additions to the Business Institute's assessment tools offerings will help CBOs strengthen their position as they approach potential partners.

# Connecting Communities and Health Care

The Business Institute's new <u>assessment tools</u> are available to all on <u>their website</u> along with other resources for aging and disability CBOs.

Want to stay up to date on the latest news, resources and events from the Aging and Disability Business Institute? Sign-up for the bi-weekly Business Institute Update.