Establishing and Managing Fees-for-Service in Centers for Independent Living

Participant and Presenter Introductions

April 22, 2013
9:15a.m.–10:15 a.m.

Presenters:
Kathie Knoble-Iverson
Dennis Fitzgibbons
4439 Mormon Coulee Road
La Crosse, Wisconsin 54601

Mission Statement

Committed to community diversity through advocacy, choice and education resulting in empowerment for individuals with disabilities.
Kathie Knoble-Iverson

Kathie has been executive director of Independent Living Resources (ILR) in La Crosse, Wisconsin for 20 years. Kathie was part of a five-year grassroots effort to establish ILR in a 13 county area of southwest Wisconsin—a large land mass with a small population base. The region is primarily farm country with minority populations of Native Americans, Hmong, and Amish. ILR has one branch office and is developing a second to open in July 2014. Kathie has a Master’s degree in Rehabilitation Administration.
Service Area

- 13 Counties in South West Wisconsin
- Surrounded by 7 Rivers
- Large driftless area
- Bluffs/Rolling Hills
- Great Natural Resources
- Large land mass w/ small population base
- Diversity includes Native Americans, Hmong, & Amish
- Main office – La Crosse Branch office Richland Co. A Branch office being developed in Monroe Co.

Handouts map & organizational chart
Programs

- Administration 2.5 FTE $200,000
- Fundraising/Marketing 1 FTE $55,000
  - Generating $18-20,000 donations and $60,000-75,000 program specific
- Independent Living 12 FTE $875,000
  - 7 Peer Specialists
- Personal Care 1 FTE/30 PC Workers $500,000
- Recovery Avenue (RAVE) 1.5 FTE $86,000
  - 6 Peer Specialists
- Mental Health Technical Assistance - 2.6 FTE $184,000
  - 4 Peer Specialists
Services Provided

- Info/referral
- Advocacy – individual/systems
- Skill training
- Peer Support
- Assistive Technology – 3 Assistive Technology Professionals (Resna Certified)
- Benefits Counseling (2 Certified Benefits Specialists)
- Housing
- Accessibility Surveys
- Public Education
- Employment Assistance
- Personal/Supportive home care
Current CIL Budget $1,650,000
2012-13 704 Report Statistics

- Information/Referrals: 4,233
- Consumer Service Records: 515
  - Cognitive 14% - Physical 38% - Vision 4%
  - Mental/Emotional 40% - Hearing 3% - Multiple 1%
- 74% goal accomplishment rate
- Requests for Service
  - Advocacy
  - Assistive Technology/Communication devices
  - Housing
  - Skill Training
  - Peer Counseling
### Revenue Sources

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<th>Agency</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Wisc. Dept. of Human Services (DHS) IL</td>
<td>294,130</td>
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<tr>
<td>Federal-IL</td>
<td>27,200</td>
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<tr>
<td>United Way</td>
<td>67,000</td>
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<td>WisTech - (statewide)</td>
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<td>WisLoan - (statewide)</td>
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<td>Comm. Dev. Block Grant</td>
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<td>Public Service Commission</td>
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<td>Wis DHS - Homeless</td>
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<td>SILC - Wisc.</td>
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<td>Dept. Vocational Rehabilitation</td>
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<td>Innovation &amp; Expansion- (statewide)</td>
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<td>FFS/ CCS &amp; Peer Specialist</td>
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<td>FFS/ IL &amp; Benefits - (statewide)</td>
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<table>
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<th>Agency</th>
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<td>Bridges Contract</td>
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<td>Mental Health Consumer Affairs Contract</td>
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<td>Foundation Grants</td>
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<td>Managed Care</td>
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<td>Medicaid</td>
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<td>Private Pay</td>
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<td>MH Block Grant</td>
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<td>La Crosse Co. RAVE</td>
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<td>DHS-Wis - Mental Health</td>
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<tr>
<td>Fundraising</td>
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Powering Independent Living

MAINE’S CENTER FOR INDEPENDENT LIVING
Dennis is executive director of Alpha One, Maine’s Center for Independent Living. His career has spanned teaching at the high school level, business administration in the private sector, and CIL management in Maine and Massachusetts. Dennis is responsible for the management and operation of Alpha One services and works with the Alpha One Board of Directors to set organizational priorities and goals. Dennis has served on numerous long-term care and health care public policy task forces at the state and national level to advocate for increased community-based care and quality health care for people with disabilities. He has been instrumental in the development and administration of consumer-directed service programs for persons with disabilities. Dennis has promoted disability rights in personal assistance, housing, transportation, employment and health care for over 35 years.
Alpha One Overview

• Founded in 1978
• Statewide Presence (only CIL in Maine)
• Three Offices – South Portland, Bangor and Presque Isle
• Total Staff – 33 employees statewide
• Total 2014 Budget – $14.3 Million including pass through revenues
• Budget breakdown – 72% from government programs; 27% from managing government contracts; .2% from private fee for service activities (remaining .6% is from rent, contributions and interest income.)
Alpha One’s Market

- Maine’s total population is 1.3 million people spread out over 33,000 square miles.
- Consistent with national patterns, approximately 20% of Maine citizens are people with a disability.
- Maine is projected to have the highest per capita number of citizens over 65 within the next decade.
- Maine has the oldest housing stock in the nation.
- Maine ranks 32nd among the states in per capita income (lowest in New England and Northeast).
- Maine is tied for second place with Vermont and California with the highest percentage of the population utilizing Medicaid (31%) behind the District of Columbia at 35%.
Alpha One’s Path

• Civil Rights / Advocacy
• Direct Services
• Information / Technology
Alpha One Milestones

- 1979 – Established CD-PAS program
- 1982 – Created Driver Evaluation program
- 1980’s – Developed a statewide presence with three new offices
- 1986 – Opened Alpha One Medical
- 1988 – Catalyst for development of Adaptive Equipment Loan Program
- 1990 – Instrumental support for passage of the ADA
- 1990’s – Pursued many demonstration / innovation opportunities – Recreation, Home to Community, Job Trek, Access Consulting
Alpha One Milestones, cont’d.

• 1997 – Completed Strategic Planning Process and Reorganization
• 1999 – Consolidated services with MILS
• 2000’s – Engaged State on CD-PAS programs; Launched Employment Programs; Strengthened our Brand (Logos / Web Site /Publications); Enhanced productivity, effectiveness and communications with consumers through technology
• 2010’s – Consolidated programs focused to mission; Developed new partnerships especially with private sector; Provided ongoing catalyst in reinventing Maine’s Long Term Care System; Developing new programs in Self-Directed Health Care Management
For more information

Contact:

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