Public Relations and Marketing Workshop for Centers for Independent Living

Participant Reporting

September 18, 2013
10:50 A.M. – 11:30 A.M.

Facilitators:
Janine Bertram-Kemp
Michele Martin
Marketing Your CIL

• What are your marketing goals or problems?
• What has and has not worked for your center?
• Market research tools: listening network, focus groups, other tools
Contact Information

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Support for development of this training was provided by the U.S. Department of Education, Rehabilitation Services Administration under grant number H132B120001. No official endorsement of the Department of Education should be inferred. Permission is granted for duplication of any portion of this PowerPoint presentation, providing that the following credit is given to the project: Developed as part of the CIL-NET, a project of the IL-NET, an ILRU/NCIL/APRIL National Training and Technical Assistance Program.