

# IL-NET

CIL-NET · SILC-NET

## Public Relations and Marketing Workshop for Centers for Independent Living

### *Participant Reporting*

September 18, 2013

10:50 A.M. – 11:30 A.M.

Facilitators:

Janine Bertram-Kemp

Michele Martin

# Marketing Your CIL

- What are your marketing goals or problems?
- What has and has not worked for your center?
- Market research tools: listening network, focus groups, other tools

# Contact Information

Janine Bertram-Kemp - [janinebk@mac.com](mailto:janinebk@mac.com)

Michele Martin – [michelemmartin@gmail.com](mailto:michelemmartin@gmail.com)

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